

What is Vital Signs and the NEW data hub?

TRACKING PROGRESS. INSPIRING ACTION.

Vital Signs is a community check-up conducted by community foundations across Canada that measures the vitality of our communities and identifies significant trends in a range of areas critical to quality of life. Vital Signs is coordinated nationally by Community Foundations of Canada and locally by the Comox Valley Community Foundation.

In 2023, Vital Signs will launch as a NEW online Data Hub—a web platform that centralizes regional data for the Comox Valley, with over 60 indicators relating to our demographics and the environments in which we live, work, and go to school. Under the tagline “Tracking Progress, Inspiring Action,” Vital Signs serves to focus our conversations in the community, providing clarity around the issues facing our citizens and serving as a free, accessible resource for many non-profit groups working for the betterment of our community.

About the Comox Valley Community Foundation

OUR VISION: ENRICHING LIFE IN THE COMOX VALLEY FOR ALL

Established in 1996, the Comox Valley Community Foundation is the only charity dedicated to funding AND strengthening all other charities serving the region from Black Creek to Hornby Island. We manage charitable gifts from donors whose generosity allows us to create both permanent, income-earning funds and immediate impact funds. The proceeds from these funds are then distributed as grants for charitable or educational purposes. To date the Comox Valley Community Foundation has invested more than \$5 million in people, projects, and non-profit organizations that strengthen this beautiful Valley we call home.

Vital Signs Advisory Network

The following community organizations have kindly joined us to help guide Vital Signs and its engagement throughout the region. We thank them for their generosity and support.

Comox Valley Chamber of Commerce
Comox Valley Coalition to End Homelessness
Comox Valley Community Health Network
Comox Valley Early Years Collaborative
Comox Valley Land Trust
Comox Valley Regional District

Comox Valley Seniors Support Society
Comox Valley Social Planning Society
LUSH Valley Food Action Society
North Island College
Project Watershed
United Way British Columbia

Sponsor Recognition

We are grateful for the many local businesses and organizations that continue to embrace opportunities to help enrich life in the Comox Valley for all, specifically the sponsors whose financial contribution makes production and promotion of Comox Valley's Vital Signs possible.

BENEFITS BY LEVEL

Benefits	Media/reach	Premier Sponsor \$5,000 (two)	Community Sponsor* \$2,500 (six)	Partner sponsor Up to \$1,000 or in-kind (ten)
Vital Signs DATA HUB website sponsor page	Sponsors page	✓	✓	✓
Vital Signs DATA HUB website footer all pages	Web site	✓		
Comox Valley Community Foundation website	Vital Signs page	✓	✓	✓
Social media streams group post	Facebook, twitter, and Instagram	✓	✓	✓
Social media streams individual logo post	Facebook, twitter, and Instagram	✓		
Media release named recognition	Distribution to all Comox Valley media outlets	✓		
Mentions chapter releases and logo on Theme PDFs	Media release + logo on permanent community resource	✓	✓	
Comox Valley Community Foundation e-news	E-blast, 1,000+ subscribers	✓	✓	
* In addition to the Data Hub, Vital Signs will launch in media chapters highlighting a variety of topics with commentary as they relate to the Comox Valley: Our Community, Economy, Housing, Core Needs, Health & Wellness, Environment/Conservation				

Limitations: Sponsorship duration is specific to the twelve months following Vital Signs 2023 launch, which is currently estimated for Spring 2023 and is renewable upon announcement of the next edition.

Become a Sponsor

Please complete this page and return it to the Comox Valley Community Foundation in any of the following ways: office@cvcfoundation.org, 250-334-8444 or PO Box 1454, Comox BC, V9M 7Z9.

REGISTRATION

CONTACT

Company/organization name: _____

Contact person/title: _____

Address: _____

Email & telephone: _____

SPONSORSHIP LEVEL

Please indicate your sponsorship level:

- ☐ **Premier Sponsor \$5,000** (2 available)
- ☐ **Community Sponsor \$2,500**, (6 available)
- ☐ **Partner Sponsor Up to \$1,000** (10 available)

PAYMENT DETAILS

- ☐ A cheque is enclosed. Total amount \$ _____
Payable to: Comox Valley Community Foundation | Memo: Vital Signs 2023
- ☐ Please send us an invoice by email.
- ☐ We would like to pay by credit card. Please call 250-334-8444 for payment over the phone.

QUESTIONS

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VitalSigns.

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